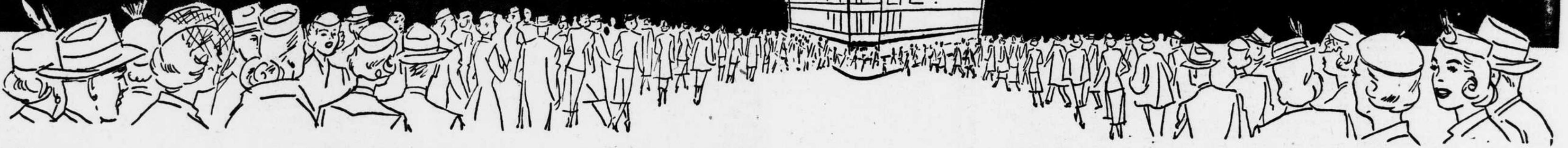


DREAM SALE



Famous Quality Bedding at Terrific Savings!

Simmons Hide-A-Bed in Decorator Fabrics

Values to **\$229.50**
\$269.50

Styled by famous Simmons to give you a beautiful living room sofa and tailored in superb new decorator fabrics. Opens out from wall to full length bed with an innerspring mattress.

Simmons "Sagless" Sofa Bed

Was **\$76.66**
\$99.95

Unusual value for this superb Simmons double duty sofa! Features unique "sagless" base, opens to a full length bed for two, and is upholstered in rich, colorful fabric.

Simmons Mattress or De Luxe Box Spring

\$38.88

Simmons invites you to the most wonderful of all sleeping with this multi-coil spring mattress or the luxurious box spring. Both in heavy, durable ticking. Full or twin size.

Kroehler Tapestry 2-Piece Sofa Bed Suite

Was **\$136.66**
\$179.50

Stunning modern suite tailored in a gorgeous decorator tapestry. Gives you a distinctive, comfortable living room . . . sofa opens to spring filled bed for two to make an extra bedroom.

Kroehler Love Seat 2-Piece Sofa Bed Suite

Was **\$198.50**
\$279.50

Specially designed in love seat size to save space in your small room! Kroehler covers sofa and chair in a fine quality wool boucle and sofa opens to full-length bed for two.

House & Herrmann invites you to a "Never-Never-Land" of Fabulous Bedding Bargains! All the Big Names in bedding—Simmons, Kroehler, Eclipse, Charlton, Lullabye—will be there. And all will wear Never-Come-Again price tags! You are to be Queen of Selection with dozens and dozens of beds, mattresses, springs, sofa beds, and sleep chairs arrayed before you. Never before such selection! Never before such savings! This is your "Dream Sale!"

Simmons Sofa Bed Suite Was \$247.50 \$166.88 <small>Sofa and chair are in beautiful fabrics. Sofa opens in seconds to full length bed.</small>	Kroehler Sofa Bed Sleeps Two Was \$119.50 \$76.66 <small>Innerspring sofa bed tailored in quality tapestry . . . opens to luxurious bed.</small>	Choice of Period Beds Regularly \$27.95 \$16.44 <small>Choose poster or Jenny Lind beds in solid hardwood with maple or mahogany finish.</small>
Feather Pillows Full Size Were \$1.75 99¢ <small>Full size pillows plump full of soft, fluffy feathers and with striped ACA ticking.</small>	Foam Rubber Pillows Full Size Were \$11.95 \$7.88 <small>Filled entirely with finest foam rubber with ticking and zippers. 2 to a customer!</small>	Foam Spring Mattress Full Size Only \$49.88 <small>Innerspring mattress packed with thick layers of foam rubber. Full or twin size.</small>
Innerspring Mattress Full or Twin Size \$28.88 <small>Luxurious innerspring mattress filled with resilient coils. Full or twin size.</small>	Hollywood Bed Outfit Full Innerspring Was \$59.50 \$38.88 <small>Innerspring mattress with box spring on legs both in a heavy, durable ticking.</small>	Fold-Away Bed Innerspring Mattress Was \$39.50 \$28.88 <small>Sturdy metal bed with spring and innerspring mattress . . . folds and fits in closet.</small>
Simmons Coil Spring Full or Twin Size Regularly \$19.95 \$12.88 <small>Heavy duty springs with fine tempered steel coils. Full or twin. Very comfortable!</small>	Full Size Sofa Bed Was \$89.95 \$62.88 <small>This beautifully designed sofa bed makes a handsome living room piece. Opens to spring filled bed for two.</small>	Headboard Bed Outfit Choice of Colors Was \$69.50 \$48.88 <small>Includes plastic headboard in colors with innerspring mattress and box spring! Twin size only.</small>

Charlton "Sofa-Niter" In Decorator Boucle

Regularly **\$233.66**
\$298.50

Wonderful, wonderful value on the famous "Sofa-Niter" by Charlton. In beautiful boucle in choice of colors . . . opens so easily to full-length bed to give you an extra bedroom. Full size innerspring mattress included.

Eclipse Sleep Chair In Fine Covers

Values to **\$48.88**
\$64.50

Eclipse gives you FIRST a superbly styled lounge chair in fine quality tapestry in choice of smart colors. Presto! It opens to full-length bed you never dreamed was there!

Eclipse Innerspring Studio Lounges

Regularly **\$66.16**
\$84.50 to \$98.00

Smartly tailored in appealing new colors and fabrics . . . makes your room youthful, comfortable, informal. In seconds it's an innerspring bed for two and an extra bedroom!

Eclipse Love Seat Innerspring Sofa Bed

Was **\$88.88**
\$109.95

Completely innerspring, opens to sleep two comfortably. Choice of attractive colors and fabrics. Ideal for small apartments

Lullabye Crib in Maple or Birch

Regularly **\$19.66**
\$28.95

Unusual low price for these famous cribs! Beautifully designed and sturdily built by Lullabye, and you have choice of maple or birch finish. Has drop side, casters, and spring.

WET-PROOF INNERSPRING CRIB MATTRESS \$10.95

Pay Only 15% Down!



House & Herrmann

7th AND EYE STREETS